

ClickShare

**Great
things
happen
when
people
click**


BARCO

Welcome

to the new

ClickShare

Conference



Throughout history, people have worked together. Almost everything worthwhile began with someone sharing something, others listening, and then everyone building on it together.

Yet the reason working together works is the same reason it sometimes doesn't: our differences. That's why we developed the new ClickShare – wireless conferencing technology that creates understanding between people by freeing them to interact easily and naturally. We believe that when this happens, meetings are transformed. Energy is born. People get engaged and pulled in. Flow builds. And companies become communities bursting with ideas and innovation.

It's simple: Great things happen when people click.

Conference. Collaborate. Click.

Wireless conferencing has arrived.
The world's workplaces are
changing like never before.

As more and more people are working remotely and flexibly, office spaces and "meetings" are being radically transformed. It's a workplace revolution that's opening up new possibilities for working more efficiently and productively. But at the same time, it's creating new challenges for business leaders who know future growth depends on making sure everyone across the organization can interact, connect and engage as easily as possible.



On average, people
used six different
conferencing solutions
in the last six months.

The Future of Meetings
research, ClickShare



How do you
get people to collaborate
more closely?

How do you
seamlessly connect everyone
across the enterprise?

How do you
do it all while delivering a
smooth tech experience?

The answer is ClickShare.

This powerfully intuitive technology
lets people collaborate more
frequently, effectively and effortlessly,
wherever they happen to be.

ClickShare introduces a new era
of wireless conferencing. With
collaboration and conferencing
transformed, your people can
truly click and work together
seamlessly.

Bring your own meeting

In today's changing workplace, people have their own devices, habits and expectations. They want to walk in and start meetings in their own way without hassle. That's how it should be.

With the new ClickShare Conference, you are free to work with the conferencing tools you prefer. The tools that make you most productive. From screen and speakers to mic and camera, everything in the room becomes part of your laptop – meaning you're ready to share content and capture imaginations with a wider range of media and functionality.

No time wasted

We've all been to that meeting. The one that never seems to start. Where nobody can find the right cable, or everybody has a different dial-in number. Until a frantic call to IT is made and the problem-solving begins...

With the new ClickShare Conference, your colleagues and clients never have to attend that meeting again. Ever. You simply walk in the room, connect and within 7 seconds you're ready to start working. It really is that quick and easy.

“**57%**
of people want to use their own devices at work*”

The Perfect Meeting research, ClickShare



The beauty of

button  **and**
app

The ClickShare
Conferencing Button and
ClickShare Collaboration
App work together to
deliver a rich, seamless
meeting experience.

The Conferencing Button

Plug the Conferencing Button into your laptop, start the application and click

In seconds, you are automatically connected to cameras, mics, soundbars and any other AV peripherals in the room for a better, more immersive meeting experience. Everything becomes part of your laptop.

You get richer audio. You have wider views of the room. You can also add video to your mix. And all of that wirelessly. No cables, no hassle, more flexibility.



Introducing the Quick Button

New functions, from screen to laptop

A new addition with the power to transform any meeting. The Quick Button enables you to get a copy of the main screen on your laptop, making it simpler to follow everything in full detail. It also opens up a range of advanced functions, such as selecting the window you want to share, or controlling details like speaker volume and camera zoom.



The Collaboration App

Features for more intuitive collaboration

The new ClickShare App makes collaboration more intuitive than ever before. The App automatically connects to the meeting room, offering screen sharing as well as a host of advanced features. The App works on all devices, from desktop to Android and iOS. You get access to a set of advanced collaboration features (that we will continuously expand):

- **Pause:** freeze the content shared on the meeting room screen while you prepare what to show next
- **Window selection:** select the application or document you want to show from all open windows on your laptop
- **Moderation:** control your meeting and preview all documents to decide what appears on screen with all people involved, regardless of whether they are sharing with the App or the Button
- **Extended desktop:** perfect if you want to share from your laptop and at the same time take notes
- **Interactivity:** enriched collaboration with annotation and blackboarding



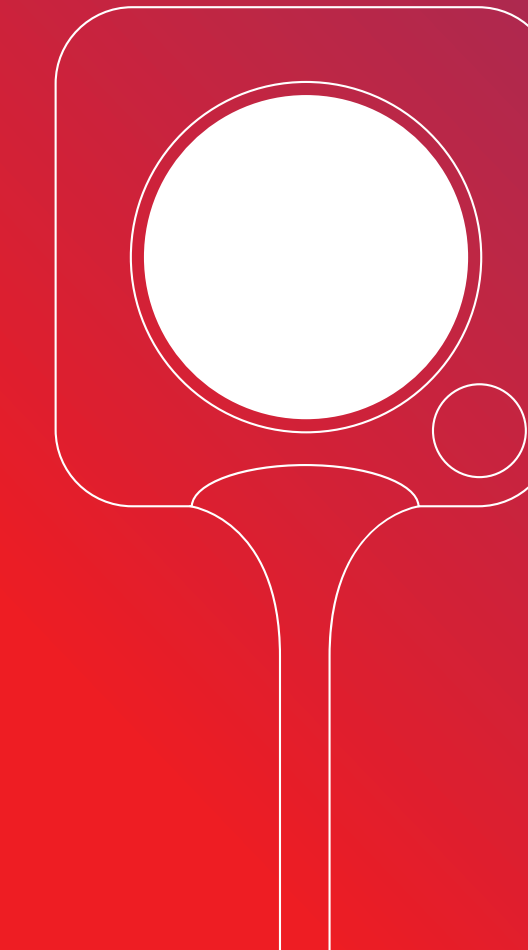
Button and Collaboration App at a glance

Conferencing Button

- Plug in and have immediate access to wireless conferencing
- Single-click screen sharing
- Intuitive design makes it easy for guests to use

Collaboration App

- Join the conversation effortlessly
- Access advanced collaboration features (e.g. pause function, window selection, moderation, interactivity, second screen)





Three times as flexible

In order to involve as many people as possible in the transformed world of conferencing, the new ClickShare Conference recognizes every type of collaborative technology and works with it straight away. The only things it doesn't recognize are barriers.

Triple agnostic

- Compatible with any laptop, desktop, tablet or smartphone OS
- Works with any conferencing platform (UC)
- Connects instantly with any brand of peripherals (speakers, mics, webcams, soundbars) when using the new ClickShare Conferencing Button

The same experience, from huddle to boardroom

With the new ClickShare Conference, everyone across the organization can enjoy a seamless experience – no matter where or how they're working.

In fact, the technology is so simple and intuitive, anyone can start a meeting anywhere. Just launch the App or plug in the Button and everything you need is provided automatically.

Whether it's a quick huddle over coffee or a formal presentation in the boardroom, the new ClickShare Conference makes it easy for people to click so that great things can happen.



50%
of people said room availability is a frequent problem. By allowing more spaces to become great meeting spaces, ClickShare transforms the possibilities within every building.

The Perfect Meeting
research, ClickShare

Integrated everywhere

The new ClickShare Conference is designed to fit your business perfectly and evolve with it. With flexibility for the future built in, it's one of the smartest investments you can make.



Designed for your network

Whether you want to connect one unit to the network via ethernet or create a dedicated VLAN for all ClickShare units, you can simply integrate seamlessly with your network.



Secure by design

Every ClickShare communication is authenticated and encrypted by default, harmonising with your network and governing security principles.



ISO 27001 certified

ClickShare was the first wireless collaboration technology to obtain ISO 27001 Certification, demonstrating our commitment to the right processes and structures for the highest international security standards.



Management dashboard

Managing ClickShare across your business is simple with our XMS Cloud Management Platform. Units are discovered easily and added to the management console with key information available on a dashboard. Administrators can intervene remotely without interrupting the meeting.



Insights integrated

Imagine having instant insights on how often meeting rooms are used and how people use ClickShare when things are hectic or quiet. With the insights module of the XMS Cloud Management Platform, you can understand behavior in the workplace and run your workspace more efficiently.



Always up-to-date

The new ClickShare is always new. It can be updated automatically, at scheduled times with your XMS Cloud Management Platform console or manually. You can be sure you have the latest version of wireless conferencing to give you the competitive edge.

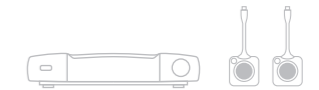


SmartCare

Includes five years of warranty and a license to the XMS insights module, as well as advanced access to the helpdesk.

The ClickShare Conference portfolio

5 years warranty, free updates, XMS insights and enhanced support



CX-20

CX-30

CX-50

ClickShare Buttons included Plug in & share with ease	1	2	2
Enhanced presence detection for the ClickShare App Walk in and connect through enhanced presence detection & share with one click	Desktop and Mobile	Desktop and Mobile	Desktop and Mobile
Full BYOD support Supports Airplay, Google Cast, Miracast and native apps available	Yes	Yes	Yes
Sources simultaneously on screen	1	2	2
Touch screen support & interactivity Touch back & control your PC, collaborate with annotation & blackboarding	–	Yes	Yes
Local view View the main display on your personal device and enhance collaboration	Yes	Yes, with moderation	Yes, with moderation
Wireless Conferencing Room Dock: connect wirelessly with the room camera, speakers and mic	Yes	Yes	High quality
Supports any soft codec and UC&C platform Compatible with Skype, Skype for Business, Microsoft Teams, Google Hangouts, Cisco WebEx, Zoom, Cisco Spark, GoToMeeting, BlueJeans, Slack, and many more	Yes	Yes	Yes
Supports any room setup Supports all USB speakerphones, cameras and all-in-one solutions	Yes	Yes	Yes
Enterprise grade security and integration	Yes	Yes	Yes
Central management & reporting Available through XMS Edge or XMS Cloud	Yes	Yes	Yes
Concurrent connectivity support Ability to combine dual network connectivity with low latency Room Dock	Not simultaneous	Not simultaneous	Simultaneous
SmartCare 5 years warranty, free updates, XMS insights and enhanced support	Yes	Yes	Yes
Output resolution	4K UHD	4K UHD	4K UHD
Video input	–	–	HDMI
I/O	2 x USB, LAN	2 x USB, LAN	4 x USB, LAN, SPDIF, jack

ClickShare

From the professional visualization experts

Barco is a global leader in a wide range of professional visualization markets, including Digital Cinema, Healthcare, Control Rooms and Entertainment.